

Landing Page/ Search Bank

• Top navigation menu shows basic necessary tabs with FLY UX logo

HOME OFFERS SERVICES CONTACT LOG IN EN

FLIGHTS HOTELS PACKAGES

Return 01 Passenger Seating Tiers

From To

YYZ, City, COUNTRY ↔ YYZ, City, COUNTRY

Departure Return

DAY, 00, Mon 2020 ↔ DAY, 00, Mon 2020

Price Range £000 — £000

SEARCH

Package 1 Package 2 Package 3

• Search bank laid on top of landmark image and FLYC UX Logo

• Rotating special offers with all-inclusive travel packages

• Shadow to separate search bank from backing image

• Button large and easy to see in contrasting colour to both image and search bank

Search Bank Controls

Airport Selection

• On selection, cursor flashes to indicate typing a possibility.
• List of potential airports generated with field selection. Based on city selection
• Live-guesses location based on input
• Field borderer to indicate selection

From To

ALL, London, UK ↔ YYZ, City, COUNTRY

From To

Lo_ ↔ YYZ, City, COUNTRY

ALL, London, United Kingdom

LHR, London, United Kingdom

LAX, Los Angeles, California, USA

• Arrows allow for reversal of departure and return airports

Trip Type Selection

• Drop down menu assumes a return flight

Return

• Hover over drop-down reveals flight type options for search

Return

Return

One-Way

Multi-City

Trip Type Selection

• Drop down picker assumes a return flight

Seating Tiers

• Hover drop-down reveals seating tier options options for search

Seating Tiers

Economy

Bussiness

First Class

Price Search Selector

• With text box selection, slider appears as below

Price Range

£000 — £000

Price Range

£ 200 — £ 1 200

• Slide live-displays price as slider chooses amount
• Amount confirmed by clicking out of slider, locking in amount shown in field

£ 001

£ No lim

• Slider can be confirmed by tapping slider or pressing 'enter'. This will automatically process user to next slider step.

£200

Date Selector

• Selecting anywhere in field will reveal 'Calendar' to select as below.

Departure Return

DAY, 00, Mon 2020 ↔ DAY, 00, Mon 2020

• Calendar clearly shows whether selecting for departure or return. Also shown in field border.

Departure Return

DAY, 00, Mon 2020 ↔ THU, 05, Nov 2020

Departure

November 2020

SUN MON TUE WED THU FRI SAT

01 02 03 04 05 06 07

08 09 10 11 12 13 14

15 16 17 18 19 20 21

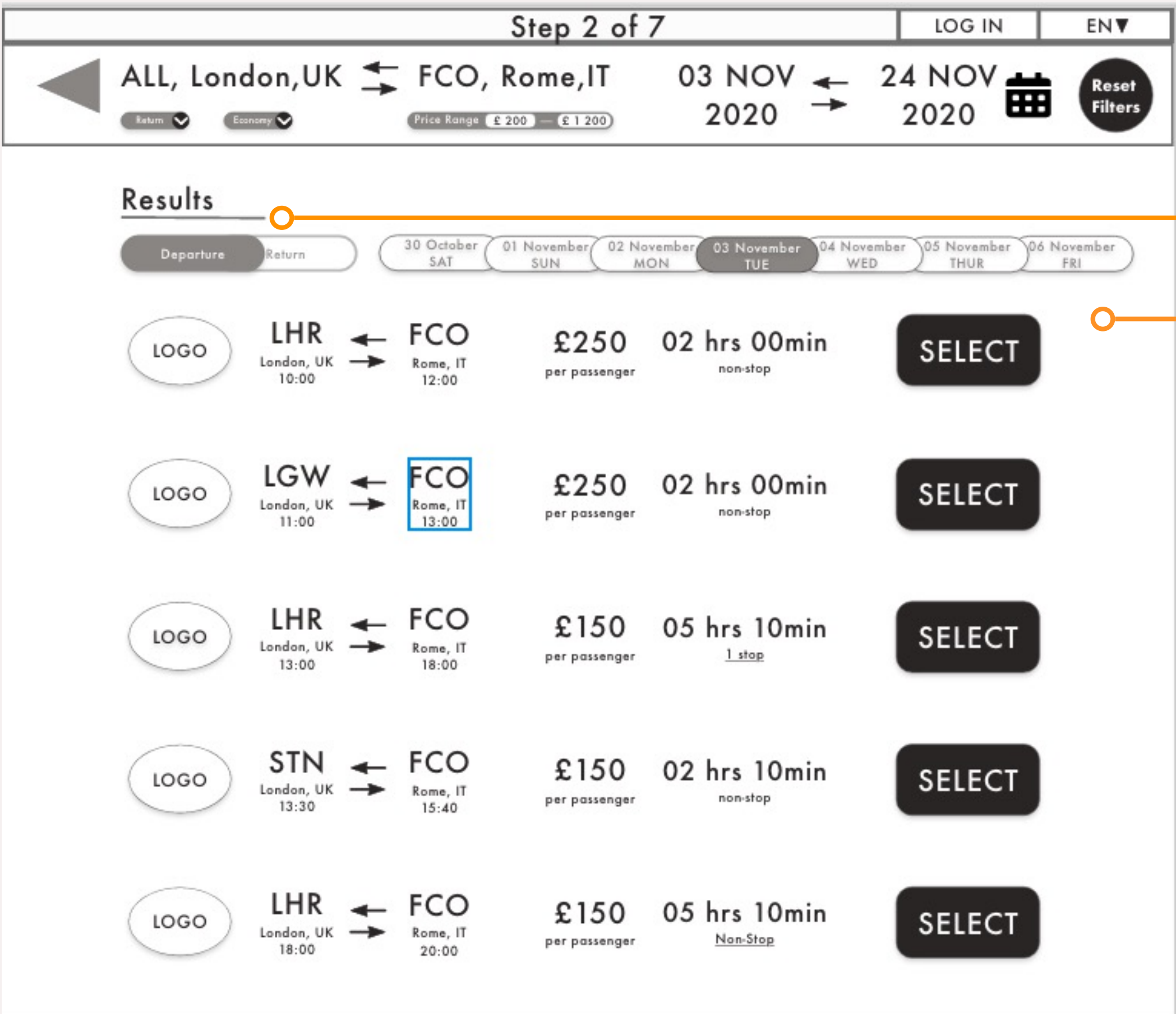
22 23 24 25 26 27 28

29 30 01 02 03 04 05

• Shadow to suggest overlay
• Hovering over date will inverse colors.
• Selecting date will make it show in text field

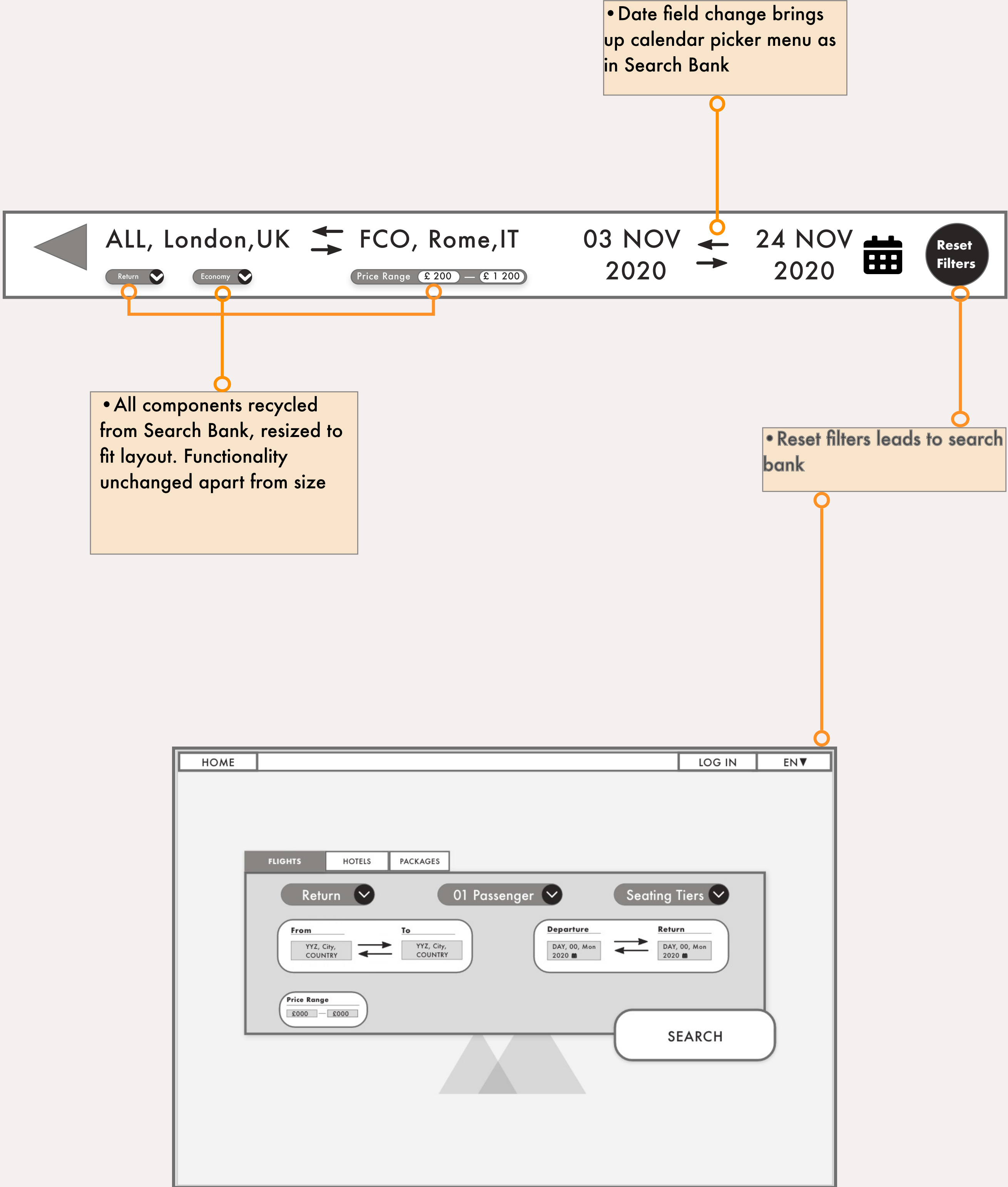
Flight Results Page

Flight results Page



- Layout identical for Departure and Return apart from navigation tabs indicating Departure or return
- Search results returned containing flights that correspond to user specifications entered on Search Bank section on Landing page

Info Bank on Flight Search Results

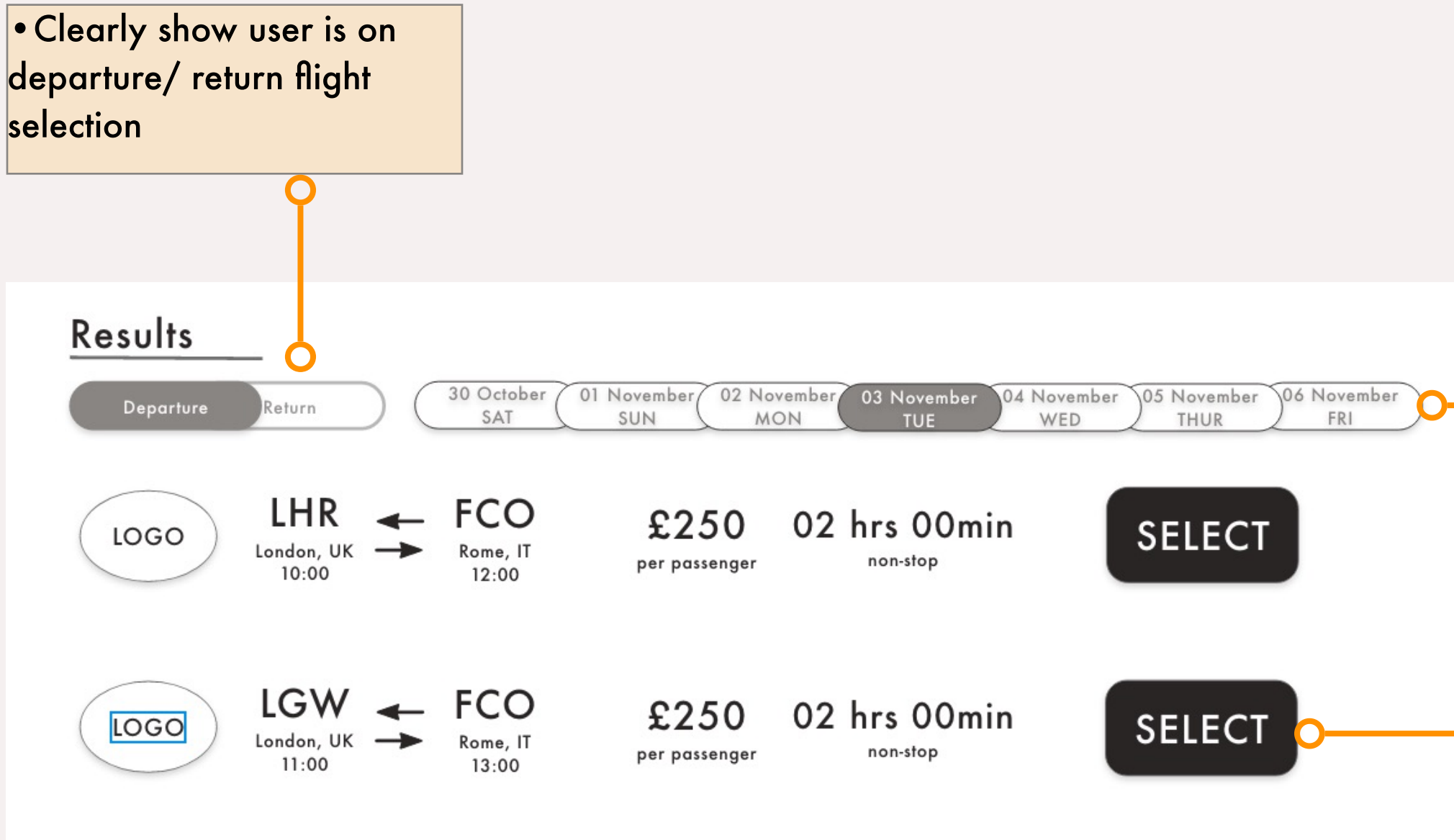


- Date field change brings up calendar picker menu as in Search Bank

- All components recycled from Search Bank, resized to fit layout. Functionality unchanged apart from size

- Reset filters leads to search bank

Flight Results



- Clearly show user is on departure/ return flight selection

- Flanking dates shown for ease of Browns adjacent flights date options
- Advice date shown using shadows and inverted colour

- Select Flight option large, bold and in contrasting colors

- All relevant information shown without needing to click through flight selection: Airports, City, Times of flight, duration, price and airline. Date of flight confirmed with tab above results

Seat Selection Page

Seat Selection

- Duplicate with exception of selection button text for Return Flight Seat Selection

- Clearly show user is on departure/ return flight selection

- All relevant information listed on right of page including which flight is being selected, where each passenger is seated and a breakdown of the prices of the flight.
- Prices to be updated in real-time if user adjusts to different seating tier

Step 4 of 7

LOG INEN▼

◀

Seat Selection

DepartureReturn

A Available

A Unavailable

A Selected

First Class

Bussiness Class

Economy Class

1

D E

2

D E F

3

D E F

4

D E F

5

D E F

6

D E F

7

D E F

8

D E F

9

D E F

10

D E F

A B C

A B C

A B C

A B C

A B C

A B C

A B C

A B C

A B C

A B C

LHR
London, UK
10:00

→

FCO
Rome, IT
12:00

03 NOV
2020

10:00
Tuesday

P1: 7A
Economy

P2: 7B
Economy

DEPARTURE
£250.00 pp

£500.00 all p

RETURN
£150.00 pp

£300.00 all p

TOTAL
£350.00 pp

£700.00 all p

CONFIRM DEPARTURE SEATS
AND CHOOSE RETURN SEATS

- Key helps user navigate seat-selection

- Selecting Seating Tier name will bring up baggage options and price differences

- Selection button to indicate next steps in process
- Clear, big and in contrasting colors to background